

N . B . S T U D I O

visual communication
branding and naming
graphic designer
creative direction
concept development
illustration

..... NICOLETTA BACONI

NICOLETTA BACONI CV

Founder - Freelance > N.B.STUDIO

Graphic designer // visual communication
branding and naming // creative direction
concept development // illustration // object design



ITALY, 26/04/1981
+39 349 7624808
nicoletta.baconi@gmail.com
www.nbstudio.org
Skype: NICKY nic2604

Work experience

2015/2016 EXPO Milano 2015 FunghiEspresso > **Branding and packaging**
2011 / 2015 Festival Fabbrica Europa > **Visual Communication** - Firenze
2013 No More Excuses art installation - Nannucci, Fuxas, Ronconi
graphic and visual communication - Firenze
2013 Easy-Market stores Firenze > **creative direction** new look stores
2010/ 2011 City portrait - Video exhibition by "Collective Zimmerfrei"
curator and art director - Coverelli Gallery - Firenze
2009 / 2011 Social Design Studio - **graphic designer** - Firenze
2006 / 2007 Bottega Cinema - **production planning** - Firenze
2002 > 05 Libreria Feltrinelli > **sales staff** - Bologna

Work experience (competitions)

2015 Contest: Anniversary 60° Confcommercio Nazionale Italy // logo
2010 Contest Zoopa: Store online > Obiettivo Ufficio // animation gif
2011 Contest: Parco Appenino Lucano // brand identity
2011 Logo Restyling City of Florence // teexbook layout, archival and documentary research

Education and training

2008 Degree > DAMS (department of Art, Music and Performance) - Bologna
2003 Seminary editing video "Soundtrack", DAMS University - Bologna
2003 Seminary film rating - Roma Cinema Detour - Roma
2006 Seminary Movie Communication and Press Office - Roma Cinema Detour

Personal Skills

Adobe Photoshop ●●●●○
Adobe Illustrator ●●●●●
Adobe Indesign ●●●●○

Languages

italian: native language ●●●●●
english: good knowledge ●●●●○
francais: good knowledge ●●●●○

Hobbies and interests

Art, Design, Photography, Movies, Novels, Storytelling,
Pattern Design, Bookbinding, Swimming

Clients

Fondazione Fabbrica Europa
ArchivioB_knittingculture
Mio concept store
Florence 2010 / Zimmerfrei (an artists' collective)
Funghi Espresso -EXPO Milano 2015
Momio café
Marano Vision Art - photographer
Ott'dame
Petra Casini srl
Alcozer
Essent'ial
Comune di Firenze
Unicoop Firenze
Teatro Puccini
Teatro Florida - Versiliadanza
Compagnia MD Teatro
Richard Ginori
Bottega Cinema s.r.l.

WEIGHTLESS 2017 -
GIUSEPPE MARANO PHOTOGRAPHER
Periodical
Creative direction, Concept development,
Graphic





Oggi il giudizio è sospe

Lo sguardo che mi rac
non sceglie per me, n
definitive. In lui tutto
sopravvivono, tutte le s
aperte, tutti i ruoli da asse

E' lui che comanda il temp
la libertà: raccoglie l'attesa,
mare, le parole non dette,
dentro... e mi offre tutto, sen

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time of this day's tale,
disconnected it mixes my own piece,
the logical sequence of events and its
connected action.

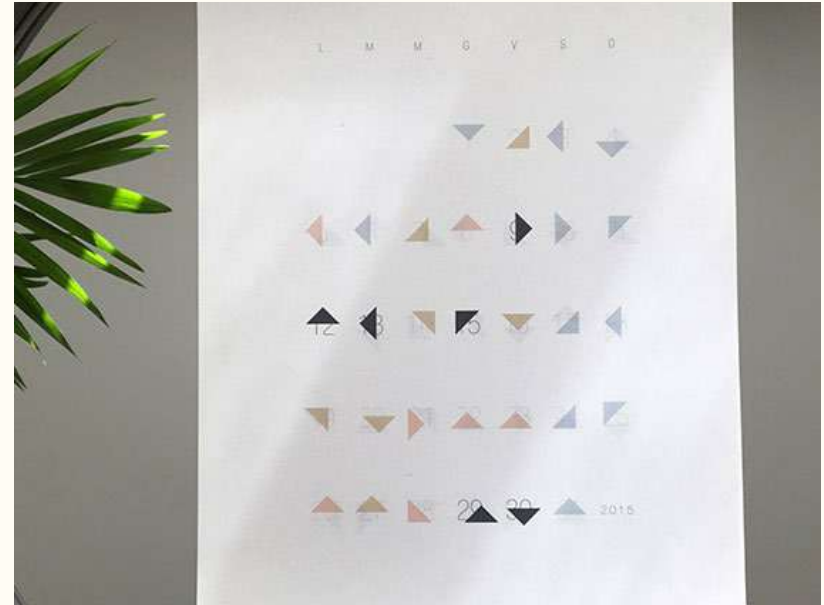


a child playing

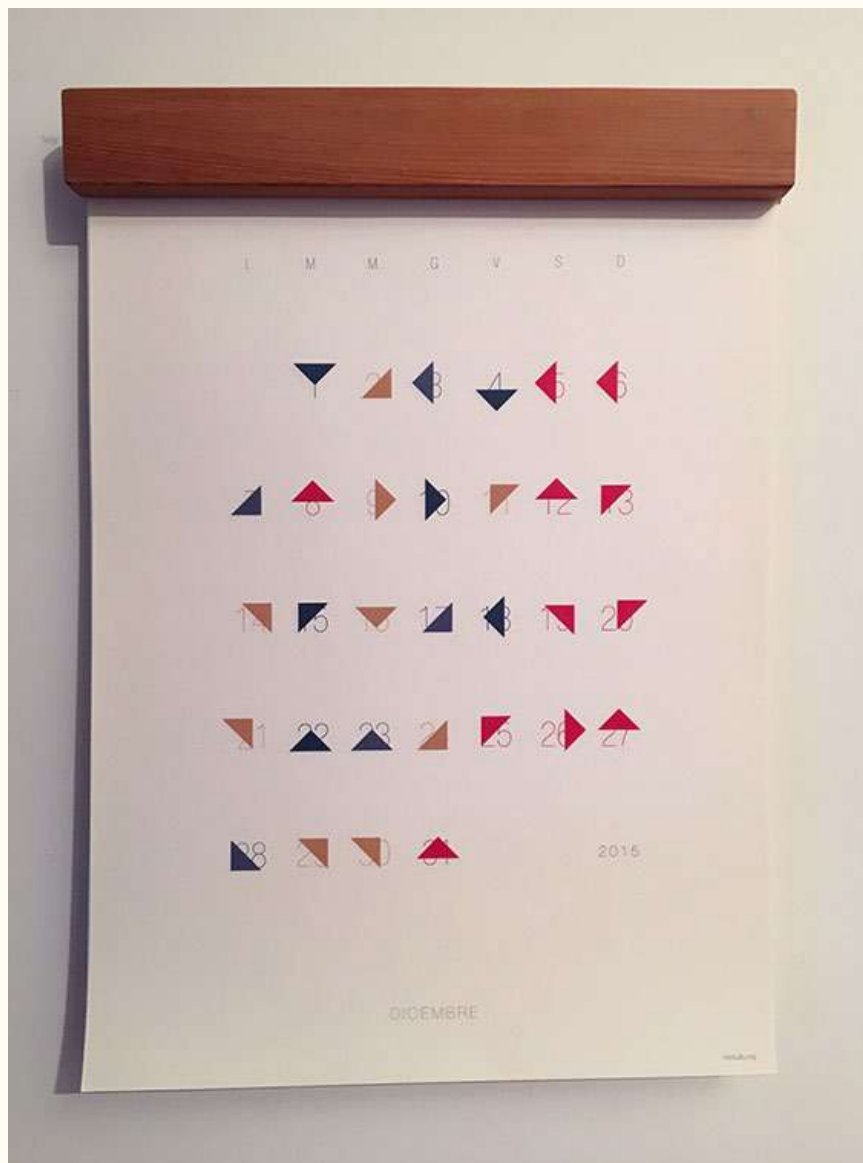
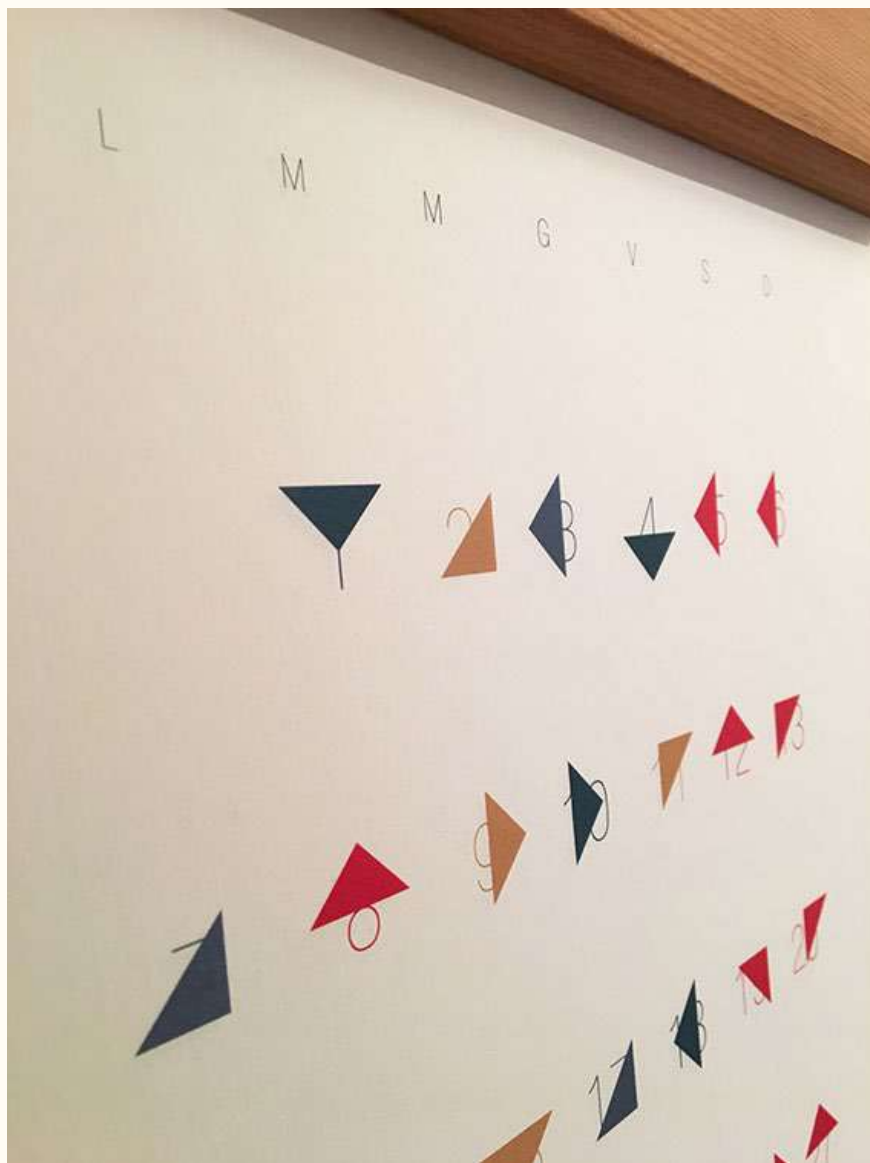
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CALENDAR > NBSTUDIO2015
Concept development and Graphic



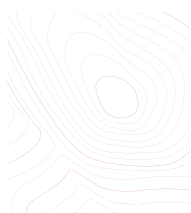






MOMIO

MOMIO caffetteria . salotto . ristorante
 Concept development, Visual communication,
 Branding and Graphic



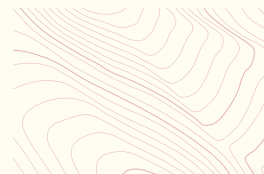
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MOMIO nasce dall'unione di Marco e Nadia e dal loro amore per la ristorazione in tutte le sue sfaccettature.

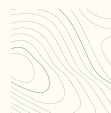
Le nostre esperienze ci hanno convinti ad offrirvi un menù ricercato con un twist internazionale e personalizzato, oltre a un servizio di caffetteria che vi coccolerà dalla colazione all'ora del the.

Ogni giorno diamo sfogo alla nostra creatività nel servizio e in cucina, per accogliervi nel nostro salotto pieno di memorie dei nostri viaggi.



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ONION . RICE

Red Onion . Rice . Pecorino Cheese
14€

GOAT . PRAWNS

Red Prawns . Gin Evra
Goats Cheese . Dill
15€

CRAB . CUCUMBER

Brown Crab . Cucumber
Raspberries . Bergamot
15€

LIVER . BRULÉE

Chicken Liver



RICOTTA . CAMOMILLE

Ricotta Cheese . Honey
Camomille . Wild Strawberries
9€

PISTACHIO . YOGURT

Pistachio . Yogurt
Cherries . Cherry Liqueur
9€

APRICOT . LAVENDER

Apricots . Lavender . Almonds
9€

LIQUORICE . MINT

Liquorice . Mint . Cocoa Nibs
9€

For any information on substances and allergens, you can consult
the relevant documentation that will be provided by the staff on request.

Cover Charge 3€

GIANCARLO BARZAGLI PHOTOGRAPHY
Branding and Graphic

Giancarlo
Barzagli

Wedding
Photography

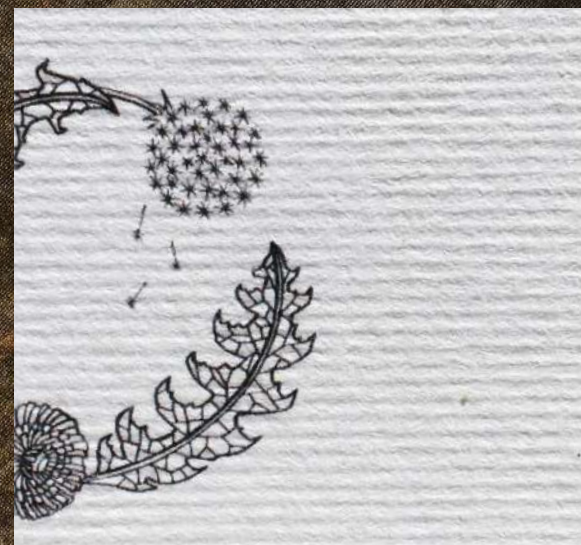




Giancarlo
Barzagli
Wedding
Photography



gbweddingphotography.co
giancarlo.barzagli@gmail.com
ita +39 333 57 44 331
uk +44 (0) 77 63 54 28 92





MIO CONCEPT STORE FIRENZE
Brand identity, Packaging, Concept development











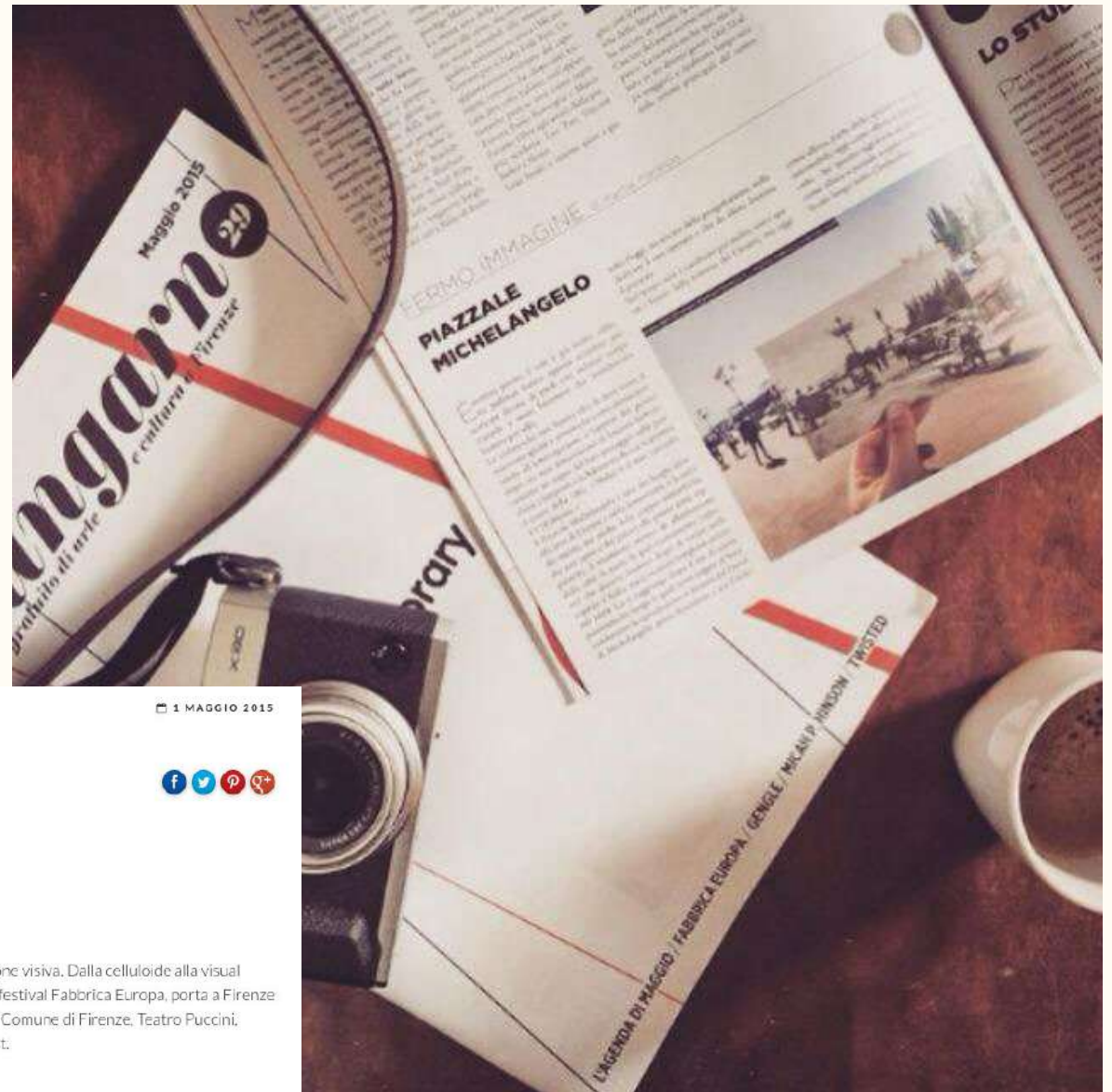
STEP IN FOR INSPIRED GIFTS

mio
concept store
VILLA DELLA SPADA
N° 34 / FIRENZE



HAPPENING CLET // PITTI UOMO 2012
Graphic designer





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COPERTINE

Lungarno 29 – la copertina

Disegnata da Nicoletta Baconi

33 anni, fiorentina, visual designer.

Si laurea a Bologna al DAMS indirizzo cinema/comunicazione visiva. Dalla cellulosa alla visual graphic il passo è breve: cura da anni la grafica interna del festival Fabbrica Europa, porta a Firenze il celebre collettivo ZimmerFrei, ha lavorato tra gli altri per Comune di Firenze, Teatro Puccini, Unicoop Firenze, ArchivioB (Barontini) e Marano Vision Art.

1 MAGGIO 2015

f t p g+

LUNGARNO FIRENZE
Periodical
Cover magazine



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what is
contemporary
art
now?

what is
contemporary
art
now?

7 maggio > 3 luglio 2015
www.fabbricaeuropa.net

Stazione Leopolda /
Le Murate /
Palazzo Strozzi /
Museo Novecento /
Istituto francese /

Firenze

Teatro Goldoni /
Teatro Verdi /
Teatro Cantiere Florida /
Teatro Era Pontedera /

what is
contemporary
art
now?



7 MAGGIO >
3 LUGLIO
2015
FIRENZE TOSCANA

MICAH P. HINSON / TWISTED



FESTIVAL FABBRICA EUROPA 2013
Booklet
Graphic and Visual Communication





ENTR'ART
eventi nel teatro . ricerca . arte



ENTR' ARTE

Booklet

Brand identity, Visual Communication, Graphic

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gennaio/aprile 2011

lunedì
martedì
mercoledì
giovedì
venerdì
sabato
domenica
lunedì
martedì
mercoledì
giovedì
venerdì
sabato
domenica
lunedì
martedì
mercoledì
giovedì
venerdì
sabato
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sabato
domenica
lunedì
martedì
mercoledì
giovedì
venerdì
sabato
domenica
lunedì
martedì
mercoledì
giovedì

IX30 > urgenze + ritirare lampadario
IX30 > a-solo + pagare bolletta luce
IX30 > entr'acte + cena amici

IX30 > a-solo + parucchiere
IX30 > entr'acte + ritare vestito

IX30 > urgenze + ferramenta
IX30 > a-solo + cena amici

IX30 > mostra + tatuaggio

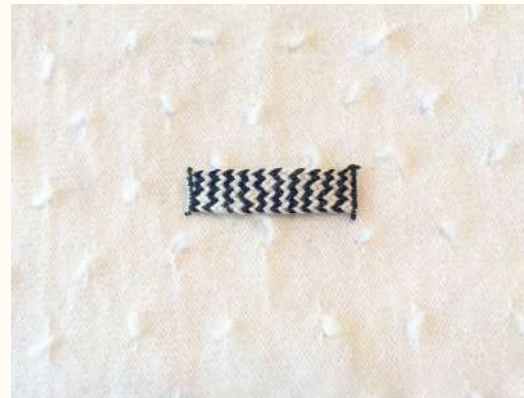
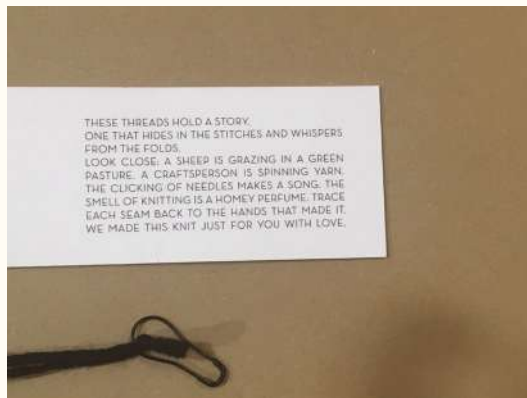
IX30 > riguardo + fotocopie

IX30 > mostra + massaggio + spesa bio

IX30 > riguardo + ritirare cornice

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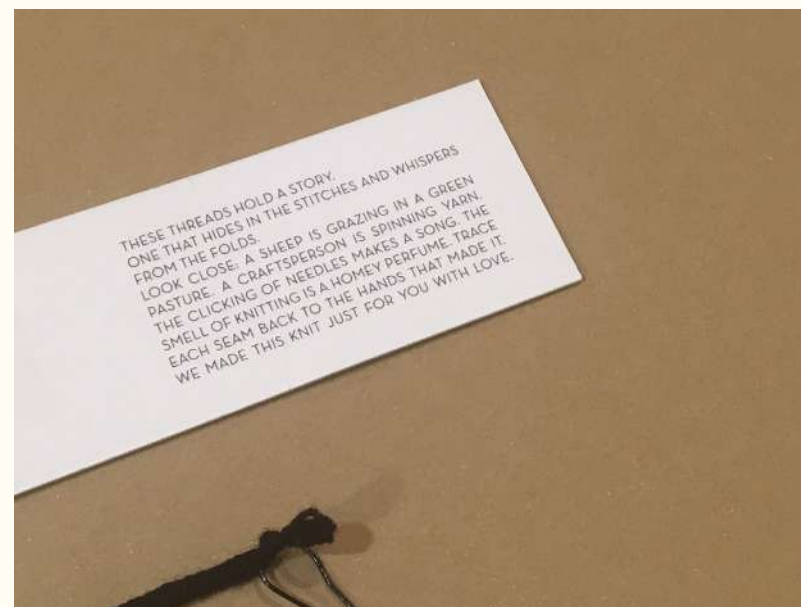


ARCHIVIOB
KNITTINGCULTURE

ARCHIVIOB knitting culture
Branding, Visual Comunication, Graphic

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ARCHIVIOB
KNITTINGCULTURE

B U O N 2 0 1 6



WE KNIT
JUST FOR
YOU WITH
L O V E





ARCHIVIOB
KNITTINGCULTURE

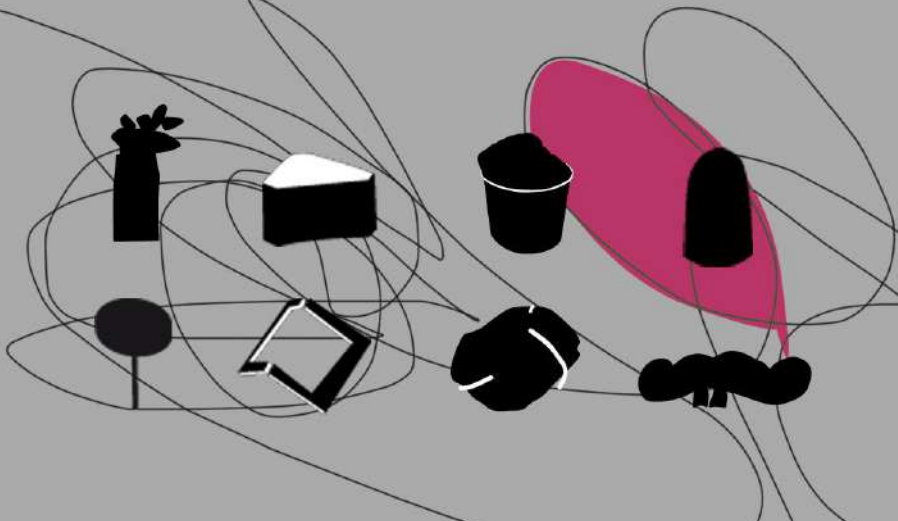


1x1 contemporary jewellery project

SETMANA DE LA JOIERIA CONTEMPORANIA _BARCELONA
15,16,17 September '11

www.1x1collective.com
1x1collective@gmail.com

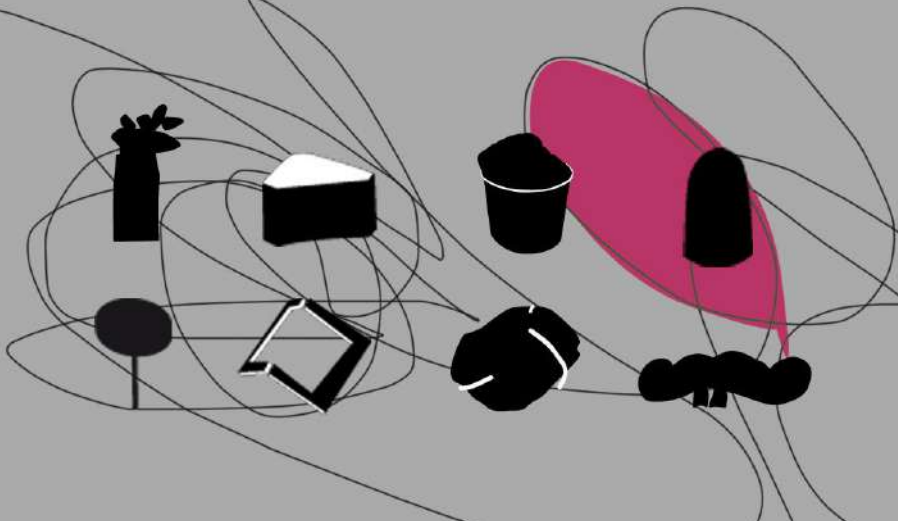
1x1 contemporary jewellery project



SETMANA DE LA JOIERIA CONTEMPORANIA _BARCELONA
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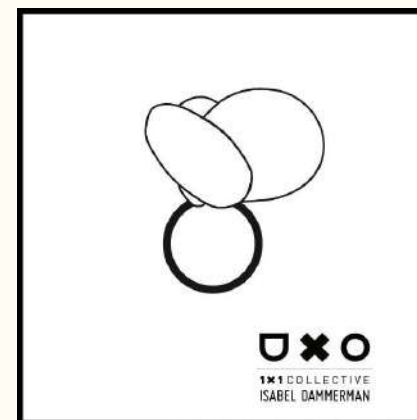
www.1x1collective.com
1x1collective@gmail.com

1x1 contemporary jewellery project



SETMANA DE LA JOIERIA CONTEMPORANIA _BARCELONA
15,16,17 September '11

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1x1collective@gmail.com



UXO
CONTEMPORARY J
EWELLERY
Art director
Graphic
Visual Communication
Photo





AS IF TO NOTHING

City contemporary dance company Hong Kong
Graphic and Visual Communication

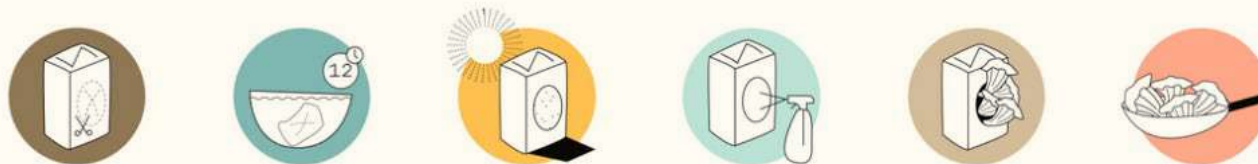


FUNGHIESPRESSO - EXPO2015
Brand identity, packaging, illustration



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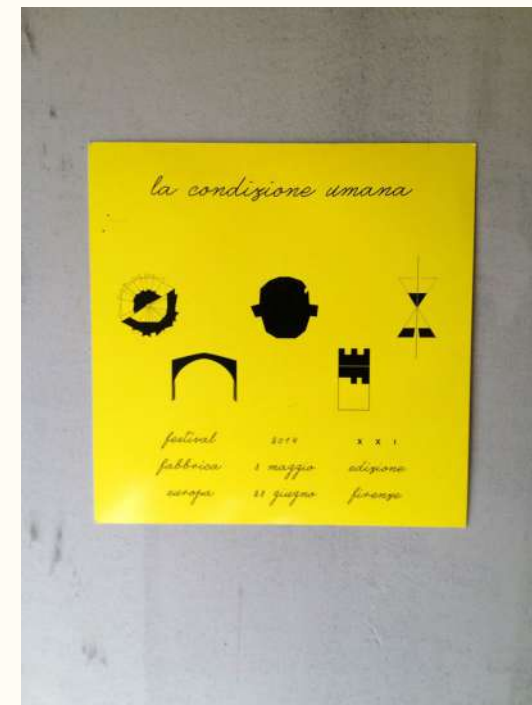


NASCONO I FUNGHI

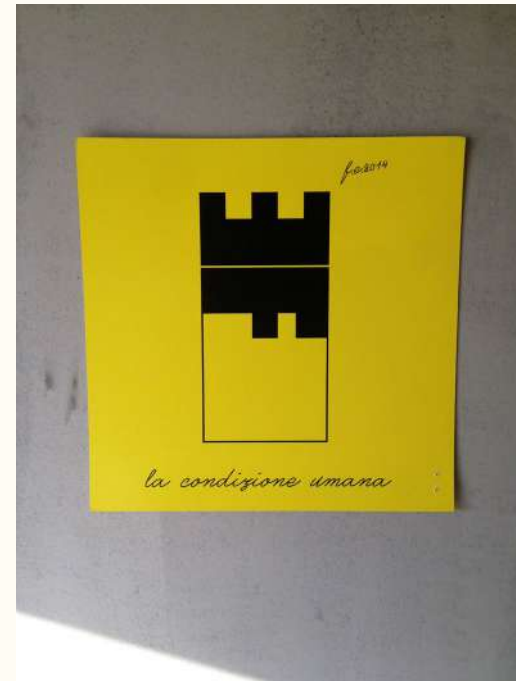
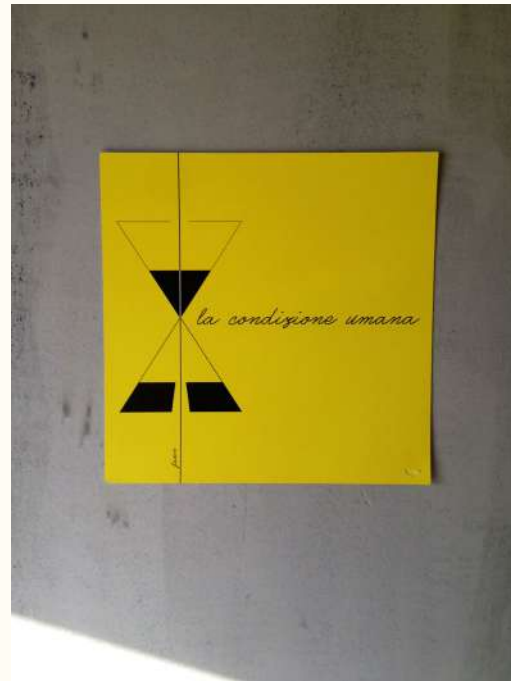
"Nella natura nulla si distrugge, tutto si trasforma."

ANTONIO LUCARELLI





FESTIVAL FABBRICA EUROPA 2014
 Concept development and Graphic Design Proposals





NO MORE EXCUSES > FABBRICA EUROPA
 Massimiliano Fuksas, Maurizio Nannucci, Luca Ronconi

Graphic and Visual Communication

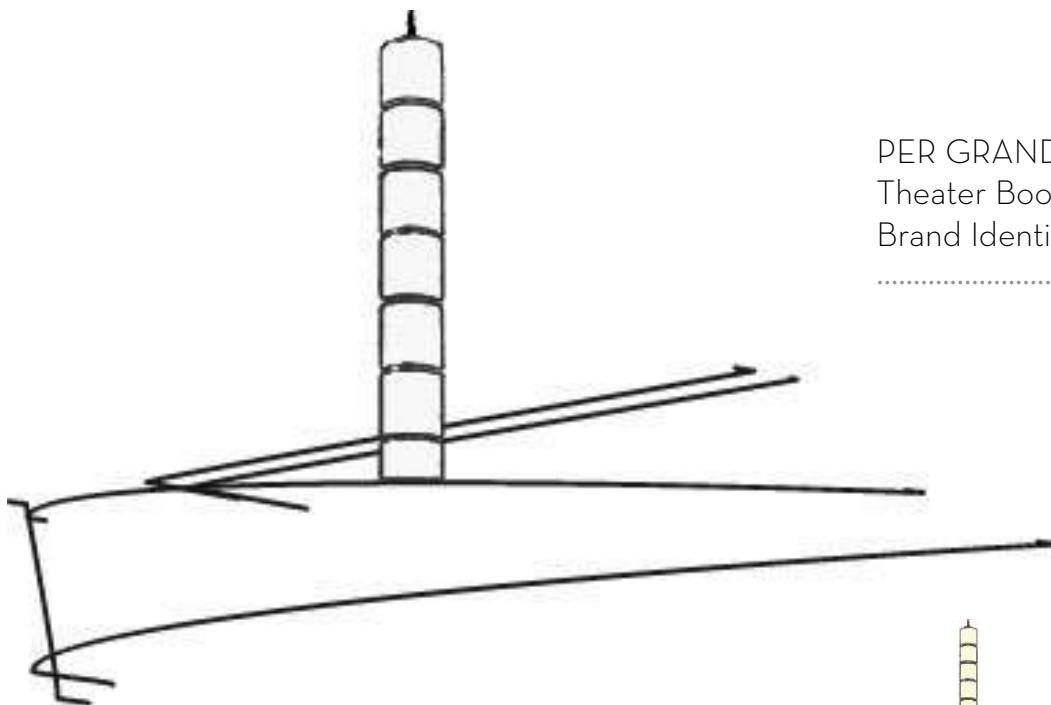




CONTEST LOGOS APPENNINO LUCANO
Branding

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PER GRANDI E PUCCINI
Theater Booklet - Poster 2012 > 2013
Brand Identity and Graphic

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EDIZIONE 2012 • 2013

TEATRO
PUCCINI

RASSEGNA TEATRALE PER RAGAZZI DA 0 A 99 ANNI



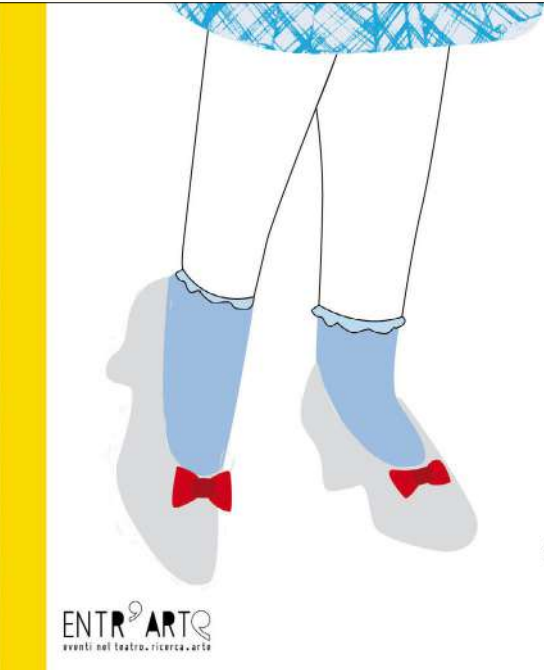
ndi e Puccini
Per Grandi e P
uccini Per Grandi e
er Grandi e Puccin
Per Grandi e Puccini

Con il patrocinio del



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Compagnia
Mannini Dall'Orto TEATRO in

IL MAGO DI OZ

dal capolavoro di L. Frank Baum

adattamento e regia
ITALO DALL'ORTO

musiche originali
GIONNI DALL'ORTO

OZ Italo Dall'Orto
DOROTHY Gea Dall'Orto
Ginevra Gori • Margherita Santoro
SPAVENTAPASSERI David Bianchi
UOMO DI LATTA Gionni Dall'Orto
LEONE Claudio Tosi
STREGA DELL'OVEST Erika Giansanti
GLINDA Virginia Gori
Aurora Rossi • Giulia Merolla

www.entrarte.it • www.mdteatro.it
grafica • nbstudio.org

ENTR²ARTO
eventi nel teatro, ricerca, arte



COMAPAGNIA MD TEATRO
IL MAGO DI OZ
Graphic illustration

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